



Jeva Private Limited

Business Profile 2011

This document contains; Company Particulars, Viability, Capability & Capacity, Trading History, Corporate Governance, Quality Management, Services and Distribution

Contents

Company Particulars

Trading Name	4
Brand Name	4
Brand Logo	4
Certificate of Incorporation	5
Licensed by PTA	6

Introduction to Organization

Introduction	7
We believe in	8
Contact Details	9

Capabilities & Capacities

Product	10
Competitive Price & Technology	10
Flexibility	10
Competitive Advantage	11
Services	12
Position on demand	12
Parking Security	12
SOS Panic Button	12
Mobile Tracking	12
Over Speed Alert	12
Self Tracking	12

Voice Conversation13
Interval13
Mileage Report13
Distance Based Tracking13
ACC ON Report13
Monthly Report13
Geo-fence13

Technical Specifications

GSM Module14
GPS Module14

Working History15
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Company Particulars

Trading Name:

Jeva Private Limited

Company Logo:



Brand Name:

G-Track

Brand Logo:



Certificate of Incorporation:

[See regulation 5(1)]



SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN CERTIFICATE OF INCORPORATION

[Under section 32 of the Companies Ordinance, 1984 (XLVII of 1984)]

Company Registration No.00000001621/20060205

I hereby certify that **JEVA (PRIVATE) LIMITED** is this day incorporated under the Companies Ordinance, 1984 (XLVII of 1984) and that the company is limited by **Shares.**

Given under my hand at **Multan** this **15th** day of **February, 2006** (Two Thousand and Six)

Fee Rs. 9,500/-




(JAWED HUSSAIN)
JOINT REGISTRAR OF COMPANIES
MULTAN

License by PTA

GOVERNMENT OF PAKISTAN
PAKISTAN TELECOMMUNICATION AUTHORITY
PTA H/Q's F-5/1 Islamabad, Pakistan
www.pta.gov.pk

License No. DIR (L)/CVAS-126/PTA/2006

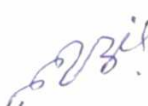
Dated: 8th June, 2006



LICENSE TO ESTABLISH, MAINTAIN AND OPERATE DATA CLASS VALUE ADDED SERVICES IN THE PROVINCE OF PUNJAB


In exercise of the powers conferred by section 5 of Pakistan Telecommunication (Reorganization) Act, 1996 (hereinafter called the "Act"), the Pakistan Telecommunication Authority (hereinafter called Authority), hereby, grants non-exclusive license to M/S Jeva Private Limited 20/C Block "W" Gulshan-e-Iqbal, Rahim Yar Khan (Hereinafter called the "Licensee") to establish, maintain and operate Data Class Value Added Services license in the province of Punjab, on terms and conditions contained in Annexure - I and II, the PTA/ FAB provisions of existing enactments, including rules and regulations made thereunder and Amendments/modifications made thereto together with new enactment as may be considered expedient and necessary from time to time.

This license shall come into force from the day of its issue and shall be valid for the period of 15 years subject to payment of such fee(s) as the Authority may specify from time to time. This license may be renewed for another term(s) beyond fifteen years on three months prior written request of the licensee before expiry of the existing term of the license subject to the terms and conditions applicable at that time.


Muhammad Zia-ul-Ikram
Chief Executive
M/s Jeva Private Limited.



(For and on behalf of the Authority)


(YAWAR YASIN)
Director (Wireline Licensing)
P.T.A. Headquarters, Islamabad

Introduction to Organization

The foundation of Jeva Private Limited was laid back in 2006, it is duly registered by SECP and licensed by PTA.

Jeva Private is a promising name in the field of GPS/GPRS vehicle tracking and fleet management; we have the ability to cater solutions as per customer needs.

In Jeva Private limited the design and the development of the products is done in inspection of local needs and changing environment. Technological enhancement, both in products and services, is what which distinct us from other services providers. In Jeva Private limited we are always ready to adopt the changing requirements of customers and fully equipped to meet their growing needs.

Jeva Private Limited offers one of the most sophisticated vehicle tracking/fleet management devices, which has the ability to work on both GPS and GPRS networks. We also have the ability to provide devices equipped with Anti Jammer technology. We own a database of more than 200,000 waypoints, which makes us exclusive service provider having such enormous database. This database is continuously growing with the participation of our valued clients.

For corporate users Jeva Private Limited provides specialized software, which enables our corporate customers to monitor and control the vehicles in real-time. We provide a hotline and dedicated team of professionals to make sure our corporate customers do enjoy the privileged services.

We believe in

The Jeva Private Limited has always sought to be a value-driven organization. These values continue to direct the Company's growth and businesses. We believe in;

Integrity: We conduct our business fairly, with honesty and transparency. Everything we do stands the test of public scrutiny.

Understanding: We are caring, show respect and compassion for our all the stock holders and we always work for the benefit of the communities we serve.

Excellence: We constantly strive to achieve the highest possible standards in our day-to-day work and in the quality of the goods and services we provide.

Unity: We work cohesively with our colleagues across the Group and with our customers and partners around the Pakistan, building strong relationships based on tolerance, understanding and mutual cooperation.

Responsibility: We continue to be responsible, sensitive to the communities and environments in which we work, always ensuring that what comes from the people goes back to the people many times over.

Contact Details

Postal Address:

House No.02, Block R

Shaukat Khanum Road,

Johar Town, Lahore

Phone: +92 (0) 42 353 131 22

Fax: +92 (0) 42 353 131 30

Email: info@jeva.com.pk

Website: www.jeva.com.pk

Office Timing:

Operations:

9:00 AM to 6:00 PM

Monday to Saturday

Control Center:

24 hours 7 days a week

Capabilities & Capacities

Product:

The vehicle tracking device (PF03) is the total security protection and fleet management solution. By using the latest GPS and GSM technology to protect and monitor your car, truck, bike, boat (or moveable asset) virtually anywhere and then locate it to within a few meters.

The device incorporates a covertly installed module (which works and communicates independently) but has the ability to run in conjunction with your local GSM network (SMS, TCP).

The tracking centre operator monitors vehicle 24 hours a day for unauthorized intrusion, theft, accident, breakdown, panic/assistance, vehicle movement or breach of a predefined "Geo -fence" boundary. The operator can then perform numerous tasks including; engine immobilization, advice the police.

The PF03 is an economical vehicle tracking product designed for easy and reliable installation in automobiles. This unit is an ideal solution for automotive insurance, vehicle finance, auto rental and other automotive tracking applications.

Competitive Price and Technology:

The PF03 high-value tracking unit features a small size, superior GPS performance, an internal 700 mAh backup battery and Inputs/Outputs (I/O). The PF03 is a complete vehicle tracking and communications device incorporating next-generation, super-sensitive GPS on GSM/GPRS cellular networks for installation in any 12 or 24 volt mobile vehicles. Superior external antennas for both cellular and GPS make the PF03 more reliable with enhanced signal Quality. Messages are transported across the GSM/GPRS network using enhanced SMS or TCP messaging providing a reliable communications link between the device and your application servers. The PF03 is designed to dramatically reduce cost, power and size while significantly improving field reliability.

Flexibility:

The PF03 employs an industry leading on-board alert engine. This advanced application monitors vehicle conditions and supports hundreds of customized exception-based rules to help meet customers' dynamic requirements. Customers can modify the behavior of the device to meet several applications before installation or in the field. Combining affordability and device intelligence with your unique application provides the most flexible tracking device in its class.

Competitive Advantage:

PF03 can detect and optionally report the presence of localized active jamming of the GSM/GPRS/PCS mobile communications networks. On detecting jamming device, It will Cut OFF fuel line and will give Pulse Alarm on External Alarm. On Deactivation of Jammer Device is Send Jammer Detection Report on Base Station.

(Note: This Feature is Optional and offered on Customer's request)

Services:

Position on demand:

Jeva Private Limited reveals latest satellite street level map, on your once call we can provide the accurate location of your vehicle.

Parking Security:

Customer can enable the security on vehicle while it is parked through his registered cell no. an auto generated message is sent to customer during security activation.

SOS Panic Button:

A panic button is installed in vehicle, in case of any danger and emergency this button can be used. An immediate response is provided to customer as per situation.

Mobile Tracking:

Jeva Private Limited enables its customer to inquire the current location of vehicle from his registered cell no.

Over Speed Alert:

On customer requirement a limit of over speed is set as device reaches to the provided limit it generates message and informs customer.

Self Tracking:

Self tracking is an extraordinary feature for our valued clients. It enables our corporate customers to track down its fleet in real-time.

Voice Conversation:

By using this feature you can communicate with your family member or driver via phone using hands free installed in vehicle. (feature available on request)

Interval:

An interval of the auto response is set on the device, vehicle keeps you update with its status through message.

Mileage Report:

Customer can get the daily/monthly mileage report to monitor the consumption of the fuel. (Available of request)

Distance Based Tracking:

A distance can be set in vehicle. As vehicle covers the particular distance it informs customer via text message with its status. (Available on request)

ACC ON Report:

On customer's demand vehicle can inform customer via text message each time its ignition is turned on.

Monthly Report:

On customer demand catered reports can be provided to the customer to meet his needs.

Geo-fence:

A virtual fence is created on customer request. As vehicles leaves that area it informs the customer via text message with its status and location.

Technical Details

GSM Module:

Dual-Band GSM/GPRS Module	Dual-Band 900/1800MHz	
GPRS Multi-slot Class 12/10/8	GPRS Mobile Station class B	
Compliant to GSM Phase 2/2+ Class 1 (1W @1800MHz)	Class 4 (2W @ 900 MHz) SIM Application Toolkit	
Speech Codec Modes		
Half rate (HR)	Full rate (FR)	Enhanced Full rate (EFR)
AMR half rate	AMR full rate	Echo Arithmetic
Echo cancellation	Echo suppression Noise Reduction	
Hands-free Operation	Protocols PPP,TCP/IP	
External SIM 3V/ 1.8V	Analog Audio Interfaces Two channels	
RTC Backup	Serial Port and Debug Port	
Antenna Pad	GPIO	Specifications for Voice
General Features	Drivers	MUX Driver
Compatibility	AT Cellular Command Interface	

GPS Module:

RoHS/WEEE compliant	High sensitivity -159dBm
Searching up to 32 Channel of satellites	
Fast Position Fix	Low power consumption
RTCM- in ready. Demodulator. protocol.	Built-in WAAS/EGNOS/MSAS Support NMEA0183 V 3.01 data

Working History

Since 2006 Jeva Private Limited has shown a steady growth and enriched its profile with corporate clients along with individuals.

Some of our privileged clients are;

Shawani Transport Group	76 vehicles
Abdullah Agro Chemicals	25 vehicles
Mengal Brothers Transport	33 vehicles
Fauji Oil Traders	30 vehicles
UNFPA	13 vehicles
Indus Carriage	10 vehicles
COSLAB (PVT) Limited	10 vehicles
Ahmed Transport Group	9 vehicles
Jugnoo Transport Group	8 vehicles
Kalwar Transport Group	8 vehicles
Minhas	7 vehicles



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